

Clearly Basics is a skincare line for those with acne-prone skin. We remove the frustration and pain caused by breakouts using formulations that are gentle, effective, and lasting.

We focus on skin positivity, not skin perfection, and create products with simple routines that allow our users to wake up with happy, healthy and stress-free skin.

Love your skin, it's going to be with you for a while.

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SOOTHE

MATTE HYDRATOR

Oil-free moisturizing serum

This oil-free moisturizer uses medical-grade 100% ultra-low molecular weight sodium hyaluronic acid. The Hydrator absorbs easily into the skin and helps to retain your skin's natural moisture. It is great for oily-prone or combination skin and dries with a clean, matte finish.

APPLICATION

Place 2-3 drops onto the palm of your hand and apply onto your face. Suitable as a daytime primer for makeup-lite days.

drop size

pea size

SOOTHE

PROTECTIVE MOISTURIZER

Nourish and repair your skin

Using resveratrol and peptides to strengthen your skin and reduce sensitivity, this moisturizer soothes and nourishes. It also reduces general redness and flushing/blushing. The Protective Moisturizer is a long-lasting formulation that is great for sensitive or combination skin.

APPLICATION

Apply a pea-sized amount on your whole face once in the evening as a final step. You can also use the Moisturizer in the mornings if you are experiencing dryness or irritation.

CLEAR OUT: WHAT TO EXPECT

When using your first bottle of Clear Out, you may experience a temporary purge, where breakouts increase. This is normal as the Clear Out is designed to flush out existing clogs trapped in your pores in order to make your skin less acne prone. As these clogs are forced out, they may surface as a pimple. The purge typically peaks at week 5 with a second, smaller peak at week 8.

If you are concerned about a strong purge, apply the Clear Out every other evening for the first month. This will reduce the strength of the Clear Out and draw out the purge.

Hard lumps trapped underneath your skin (closed comedones) may take up to four months to flush out. If you have these, apply the Clear Out every other evening for the first month. This will allow the Clear Out formula more time to work out those stubborn clogs.

MONEY BACK GUARANTEE

We offer a money back guarantee on each bottle of Clear Out. If you do not see an improvement after using the entire bottle as directed, we will send you a new bottle or provide a refund.* Our money back guarantee does not cover cystic or nodular acne (pimples bigger than 9mm in diameter), closed comedones, folliculitis, complications due to bacterial infection, allergic reactions or issues with sensitivity, rosacea, psoriasis, dermatitis or eczema.

In order to qualify for the moneyback guarantee, please send us three selfies of the right, front, and left side of your face within 7 days of when you start using the Clear Out.

*The full Terms & Conditions are located at: <https://clearlybasics.com/mbgterms/>

HELLO
BEAUTIFUL

clearly
basics

YAY! We're excited to be part of your skincare routine. As you get started, here are the recommended steps and usage amounts to get the most out of our line up:

AM ROUTINE

1 **BALANCING CLEANSER**
1 quarter pump

2 **CLARIFYING TONER**
2-3 splashes

3 **LIGHTEN UP**
1 dab

4 **DARK MARK DEFENSE**
1 dab

AND/OR

5 **MATTE HYDRATOR**
2-3 drops

6 **PROTECTIVE MOISTURIZER**
1 small pea-sized pump

7 **FACIAL SUNBLOCK**
*As directed

8 

PM ROUTINE

1 **BALANCING CLEANSER**
1 quarter pump

2 **CLARIFYING TONER**
2-3 splashes

3 **LIGHTEN UP**
1 dab

4 **DARK MARK DEFENSE**
1 dab

AND/OR

5 **CLEAR OUT**
1 small pea-size pump

6 **MATTE HYDRATOR**
2-3 drops

7 **PROTECTIVE MOISTURIZER**
1 small pea-size pump

8 

PREP

BALANCING CLEANSER

Creating skin balance

quarter pump 

This soap-free cleanser removes impurities without stripping away your skin's natural oils. It also primes your skin, making the rest of the Clearly Basics formulations more effective.

APPLICATION

Rinse your face with warm water, leaving only a small amount of water on your face after the rinse. Apply a quarter pump of Cleanser into your hand. Gently massage this formulation onto your face until a mild lather appears. Rinse off and pat dry. Use at the start of your skincare regime.

PREP

CLARIFYING TONER

Cleansing and priming toner

This toner uses a combination of witch-hazel, cucumber extract, and rose water to refine your pores, hydrate and prime your skin for better absorption of the Clearly Basics lineup. It is also great at removing any residue that may have lingered after cleansing.

APPLICATION

Apply 2-3 splashes into a cotton pad and gently wipe across your skin. Alternately, apply 2-3 splashes of toner onto your hand and gently pat onto your face.

2-3 splashes 

TREAT

CLEAR OUT

Breakup with breakouts

This overnight lotion penetrates deep into your pores and flushes out dead skin trapped inside making it much harder for clogs and inflammation to form. It also helps to flatten existing pimples and accelerate the healing process.

APPLICATION

In the evening, apply a small pea-sized amount of Clear Out onto your entire face. Start off by applying every other night and gradually increase to nightly application by week 2-4 once your skin adjusts.

You may experience a purge while using Clear Out. For more details, please refer to the "What to Expect" section of this booklet.

pea size 

TREAT

LIGHTEN UP

Red mark and scar spot corrector

Made of antioxidant-rich botanicals, the Lighten Up protects and soothes red scars, reducing the chance that red scars accumulate melanin and turn brown due to UV exposure.

APPLICATION

Use as a spot treatment on red scars when the pimple has already flattened. Place a small dab on clean fingers or a cotton bud and gently massage onto affected areas once in the morning and once in the evening. For best results, apply the Clear Out in the evening after applying the Lighten Up.

dab size 

dab size 

TREAT

DARK MARK DEFENSE

Dark discoloration spot corrector

Pairing cutting edge ingredients, 4-butylresorcinol and tranexamic acid with vitamin E, this formulation is designed to tackle stubborn brown post-acne scars, sunspots or age spots. Over the course of six months, this formulation will fade the appearance of brown hyperpigmentation and even out skin tone.

APPLICATION

Use as a spot treatment on dark marks 2x per day. Place a small dab onto clean fingers or a cotton bud and gently massage onto affected areas. The Dark Mark Defense goes on brown scars while the Lighten Up goes on red scars so there should be little overlap. For best results, apply the Clear Out in the evening after applying the Dark Mark Defense.

**The Clear Out comes with Clearly Basics's Money Back Guarantee.*